



# THE GIG ECONOMY

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## A CHANGING ECONOMY:

As businesses cut labor costs...



...more jobs convert to short-term "gig" work

- Contracted out work
- Reduced full-time positions
- Increased part-time positions
- Leaner business model



- Benefits of self-employment
- Flexible hours/autonomous workers
- Low or no traditional benefits
- Highest levels of worker satisfaction



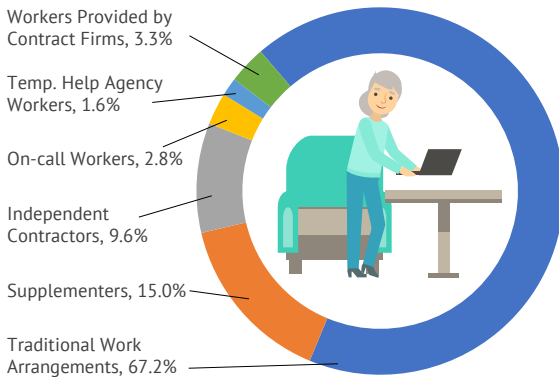
## A CHANGING TECHNOLOGY—THE INTERNET CONNECTS GIG WORKERS WITH GIGS:

About 1/3 of workforce are gig workers...



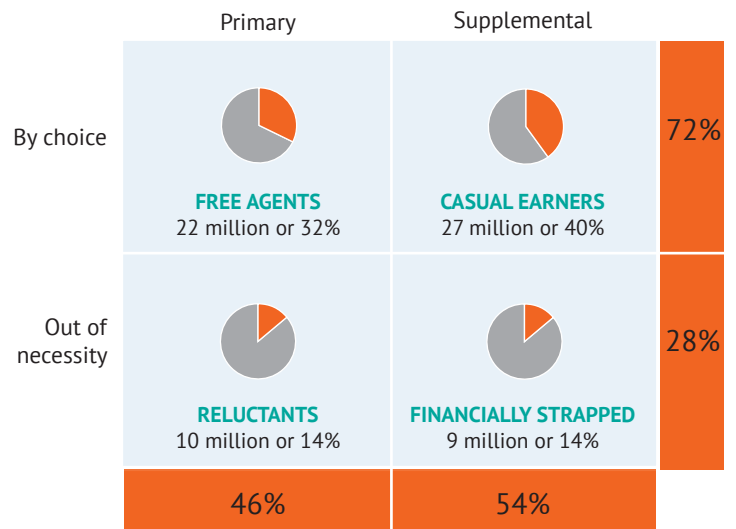
...and most (72%) do it by choice.

### 32.3% OF U.S. WORKFORCE IN ALTERNATIVE WORK ARRANGEMENTS, 2015



Sources: Author's calculations compiled from data at Katz, Lawrence F. and Alan B. Krueger. "The Rise in Alternative Work Arrangements in the United States: 1995-2015," Eckert, Brian. "How Workers Are Falling Through the Cracks in the Fissured Workplace," Classaction.com. Aug. 30, 2016/Updated Nov. 9, 2017; and Manyika, James et al. "Independent Work: Choice, Necessity and the Gig Economy." McKinsey Global Institute.

### 68 MILLION INDEPENDENT WORKERS



Source: Manyika, James et al. "Independent Work: Choice, Necessity and the Gig Economy." 9.

## A CHANGING WORK PARADIGM:

The gig economy evolved as an alternative to traditional employment, allowing for flexible, autonomous work, increasing workforce participation and diversifying market offerings. Forcing the gig economy into a traditional paradigm will end it.

For more information, go to <https://bit.ly/2wdhW3M>

## WHAT CAN POLICYMAKERS DO TO ENSURE CONTINUED SUCCESS FOR THE GIG ECONOMY?

1. Allow to free market health care options that may serve gig workers.
2. Don't pick winners by subsidizing some workers over others.
3. Allow for new experiments in risk pooling for workers.